

IN-STORE VISUAL ASSESSMENT

REMINDER: MAKE SURE TO TAKE PICTURES OF EXTERNAL ENVIRONMENT, INCLUDING SIDEWALKS, CROSSWALKS, BIKE LANES, STOREFRONT, ADVERTISING, AND SIGNS, ETC.

1. Store Name: _____
2. External Environment: Are the following things in place?
 - Sidewalk connectivity
 - Crosswalks across busy streets
 - Bus stop within ½ mile
 - Bicycle-share within ½ mile
 - Bike lanes
 - Street lighting
 - Other:
3. Internal Environment: Are the following things in place?
 - Cleanliness
 - Shelving
 - In-store lighting
 - Signs for SNAP
 - Signs in Spanish or languages other than English: _____
 - Other:
4. Which products are advertised outside the store? (Select all that apply)
 - Tobacco products/E-cigarettes/vapors
 - Alcoholic beverages
 - Healthy food or drink _____
 - Sugary drinks _____
 - Unhealthy (junk) food _____
 - Other:
5. Does this store have any health-promoting signage **outside** the store?
 - Alcoholic beverage counter-marketing or health warning signs
 - Tobacco product counter-marketing or graphic warning signs (other than We Card signs)
 - Promotion of healthy food and non-alcoholic beverages

None of the above

6. Does the store have any health-promoting signage **inside** the store? (Select all that apply)

Alcoholic beverage counter-marketing or health warning signs

Tobacco product counter-marketing or graphic health warning signs (other than We Card)

Promotion of healthy food and non-alcoholic beverages

None of these

7. What items are currently sold at this store? (Select all that apply)

Alcohol

Bread

Cereal

Tortillas

Candy

Canned goods

Chips

Donuts, pastries

Fruits

Gas

Hot beverages (coffee, cappuccino, tea etc.)

Juice

Lottery ticket

Meat

Eggs

Nuts/Seeds

Milk

Other dairy (i.e. cheese, yogurt)

Prepared hot/cold foods (hot dogs, sandwiches, nachos)

Soda/Energy drinks (Red Bull, Monster)/Sport drinks (PowerAde, Gatorade)

Tobacco/tobacco products

Vegetables

Water/unsweetened beverages

Aqua Fresca/Naturales

Horchata

Other:

8. In the main checkout area, are any of these placed on/next to the counter(s)? (Select all that apply)

Alcoholic beverages

Sugary drinks (soda, sports/energy, chocolate milk etc.)

Candy

- Chips
- Peanuts
- Nuts/seeds
- Fresh fruit
- Fresh vegetables
- Other _____

9. What type of fruit is sold here? (if canned/frozen, note if there are any reduced fat/sodium/sugar options)

- Fresh, whole
- Fresh, chopped
- Frozen
- Canned
- None of the above

10. Overall availability of fresh fruit:

- Limited (1-3 types)
- Moderate variety (4-6 types)
- Wide variety (7 or more types)
- None of the above

11. Overall quality of fresh fruit (look for wilting, decay, shrivel, brown stems, color changes):

- All or most fruit are poor quality
- Mixed: more poor than good
- Missed: more good than poor
- All or most is good quality

12. What types of vegetables are sold here? (if canned/frozen, note if there are any reduced fat/sodium/sugar options)

- Fresh, whole
- Fresh, chopped
- Frozen

- Canned
- None of the above

13. Overall availability of fresh vegetables:

- Limited (1-3 types)
- Moderate variety (4-6 types)
- Wide variety (7 or more types)
- None of the above

14. Overall quality of vegetables (look for wilting, decay, shrivel, brown stems, color changes):

- All or most fruit are poor quality
- Mixed: more poor than good
- Missed: more good than poor
- All or most is good quality

15. What fruits and vegetables are currently displayed? (Select all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Apples | <input type="checkbox"/> Grapes |
| <input type="checkbox"/> Avocado | <input type="checkbox"/> Green/red peppers |
| <input type="checkbox"/> Bananas | <input type="checkbox"/> Lemons/limes |
| <input type="checkbox"/> Beans (pinto, black, kidney other) | <input type="checkbox"/> Lettuce |
| <input type="checkbox"/> Berries | <input type="checkbox"/> Melons |
| <input type="checkbox"/> Broccoli | <input type="checkbox"/> Onions |
| <input type="checkbox"/> Carrots | <input type="checkbox"/> Oranges |
| <input type="checkbox"/> Celery | <input type="checkbox"/> Peaches |
| <input type="checkbox"/> Cherries | <input type="checkbox"/> Pineapple |
| <input type="checkbox"/> Chili peppers | <input type="checkbox"/> Potatoes |
| <input type="checkbox"/> Corn | <input type="checkbox"/> Tomatoes |
| <input type="checkbox"/> Cucumbers | <input type="checkbox"/> Other: _____ |

16. How much space is designated for fresh produce?

17. What is the cost of milk at this store? Whole 2% 1% Skim

Pint	_____
Quart	_____
Half gallon	_____
Gallon	_____

18. What is the cost of soda at this store?

12 oz can/bottle	_____
20 oz bottle	_____
24 oz fountain	_____
32 oz fountain	_____

19. What is the cost of the following beverages?

100% juice	12 oz.	_____
Juice drink	16 oz.	_____
Sports drink (Gatorade)	20 oz.	_____
Energy drink (Red Bull)	8.3 oz.	_____
Sweetened coffee drink	13.7 oz.	_____
Bottled water	16 oz.	_____

20. What grains and beans are sold at this store? (Select all that apply)

- Whole grain cereal
- Whole grain pasta
- Brown rice
- Dried or canned beans

21. Is there reduced fat dairy sold at this store? (Cheese, yogurt, sour cream etc.)

- Yes
- No

Additional Comments: